the AMERICAN PIZZA COMMUNITY

www.americanpizzacommunity.com

U.S. PIZZA INDUSTRY FACTS

Nearly **74,000** pizzerias around the U.S.

Pizza stores in ALL 50 states

54% are independently owned/operated

Even at larger chains, 78% of stores are ownen by franchises

1+ MILLION

PEOPLE EMPLOYED IN THE U.S.

34 MILLION WAYS TO ORDER A PIZZA WITH THE SIZE, CRUST, SAUCE, CHEESE AND TOPPING OPTIONS

PIZZA RESTAURANTS MAKE UP APPROXIMATELY

17% OF ALL RESTAURANTS IN THE U.S.

FOR PIZZA STORES, THE MAJORITY OF ORDERS ARE TAKEN REMOTELY

AS HIGH AS **90%** WITH MOST MAJOR PIZZA CHAINS